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Call for Papers

1st International E-Business Conference

IEBC 2005

June 24-25, 2005

Tunis, Tunisia

www.isg.rnu.tn/iebc

AIMS AND SCOPE

Institut Supérieur de Gestion de Tunis (ISGT) and Tunisian Management Scientific Society (TMSS) in association with European Union funded project MEDFORIST partners and Business and Economic Statistics MODelling (BESTMOD) laboratory are proud to announce their 1st International Conference on E-Business in Tunisia. The conference has the ambition to explore and address the challenging research and application issues on E-Business and related topics. It will be held in Tunis from June 24 to 25, 2005. The aims of this conference are : To bring together research members of the MEDFORIST project to present their works and to invite researchers, developers and practitioners, all around the world, working on e-business and related topics, to meet MEDFORIST project partners and to share with them knowledge about the needs, the evolution and the future challenging issues on E-business.

MAJOR THEMES AND TOPICS OF INTEREST

E-Business

Development of e-business, E-business-future forms of organizations, technology and applications, Data mining and business recommender systems ; Intranet and extranet business applications; Barriers to e-business, Communication and networking technologies, Best practices, Case studies.

E-marketing

Marketing on the web, ASP solutions-markets threats, opportunities, E-market places and e-procurement, CRM, Supply Chain Management, Web advertising and web publishing, Online shopping, Best practices, Case studies.

E-service

Intelligent agents and data mining technologies in e-service, Quality (including security, trust, performance, real time, etc.) of e-service and e-service auditing techniques, Best practices, Case studies.

E-Learning

Collaborative Learning, Curriculum Content design & Development, Virtual learning environment, Web based design communities.

E-commerce

Cases in e-commerce, Consumer-oriented e-commerce, E-commerce software, E-commerce strategy and implementation, Business-oriented e-commerce, Business models in e-commerce, Mobile e-commerce, Retailing in e-commerce, Social issues for e-commerce, Decision support systems in e-commerce, Web intelligence and web based information technologies, Trust, Privacy and Security for e-commerce, Intelligent agents in e-commerce, human-computer interaction and adaptive user interfaces, Virtual reality in e-commerce, Applications of expert systems, fuzzy logics, neural networks and evolutionary programming in e-commerce, User modelling in e-commerce, Past, current and future trends in electronic economy, E-commerce consequences : finance, economy and market evolution, Best practice models, lessons learnt, E-commerce in Mediterranean countries.

SUBMISSION PROCEDURE

Abstracts and Papers can be submitted online at <http://www.isg.rnu.tn/iebc> Information regarding the submission process appears in the conference Web site. All submissions, except invited talks, are subject to anonymous refereeing process.

IMPORTANT DATES

Abstract submission deadline	: 19 February 2005
Final full paper submission deadline	: 30 March 2005
Notification of Paper Acceptance	: 30 April 2005

CONTACT

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